

SOURCING KNOWLEDGE IN YOUR NETWORK

WHAT IS r/ally?

r/ally is a mobile-first knowledge management platform that answers "who knows what" inside an enterprise.

- r/ally matches a user's needs to another user's skill sets, improving productivity, client response time and employee engagement.
- r/ally also provides valuable data for organizations, such as documenting employees expertise, both self declared and community vetted.
- r/ally takes work out of your employees hands by automatically sourcing the right people with the right knowledge to collaborate with. Imagine a search engine for your personnel.



WHY r/ally

r/ally matches purpose-driven social collaboration to a powerful data analytics engine, generating tremendous value with minimal effort.



Our simple, easy-to-use interface emulates consumer products to ensure quick adoption and immediate value to enterprises and end-users.



r/ally is the only Knowledge Management company that specializes in a 'mobile first' strategy.

BENEFITS TO EMPLOYEES

Ask any CEO what a company's most valuable asset is and the answer will inevitably be its people.

However, in complex or siloed organizational structures, employees often struggle to complete daily tasks. An employee in an insurance company, for example, may have questions about a new client, unaware that a colleague may already have a valuable insight or may have even worked at the same firm.

Until now, employees seeking to uncover knowledge across an organization have relied on three productivity-hurting options: excessive emailing, Internet/ Intranet searches, and word of mouth.

This results in huge inefficiencies that are getting worse. Knowledge workers spend approximately 60 percent¹ of their time searching for information, which includes sending and receiving emails that provide little to no business value. Intranets are often challenging to keep up to date.



BENEFITS TO EMPLOYERS

For companies, it's increasingly challenging to clearly see the skills and knowledge situated across a company.

Employers often end up searching for talent externally when it is right there, hiding internally. An employee in marketing may be eager to demonstrate his or her expertise in sales and needs a quick and easy opportunity to do so.

r/ally's analytics will enable a project manager to find the best resources by sorting through employees' skills using a natural language search coupled with 'what if' scenarios to find the right skills for any new project.

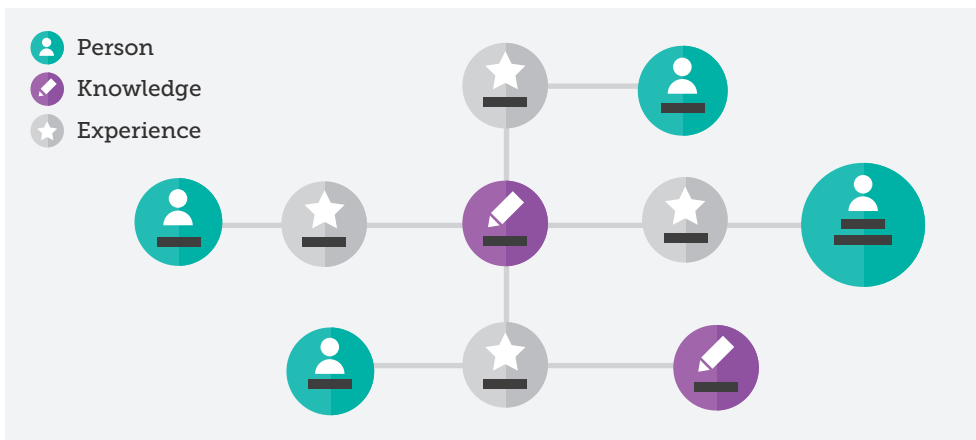
For example, a large consulting firm may need to build a project team for a client that develops CRM software. r/ally would know that someone who has the skills required, in addition to experience with Oracle, will be a potentially good 'fit' and will rank highly in r/ally's scoring of an individual's skill set.

¹ McKinsey: The Social Economy: Unlocking Value and Productivity Through Social Technologies

SKILL IDENTIFICATION

Currently, many employees turn to external social media sources to find candidates in their company.

This may help, but because skills in external social applications are based on unsubstantiated recommendations, the results are subjective or inaccurate.



Skills Expertise Example



r/ally's natural language engine contains proprietary algorithms, which enable it to undertake semantic analysis of information to give it context.

This enables r/ally to make connections that may exist between unstructured and unconnected pieces of data.

FEATURES



Mobile first solution available on iOS, Android, mobile web



Flexible one click licensing for one to several thousand users



Desktop version also available after mobile rollout



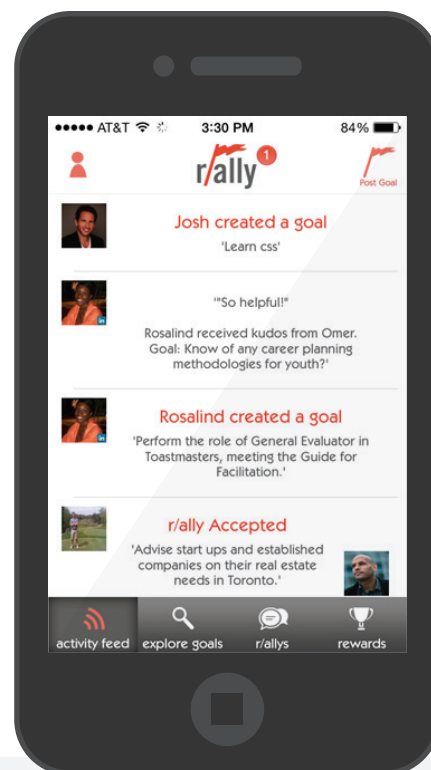
Secure cloud based solution – requires no hardware or hosting by enterprises



Configurable 'one to one', 'one to several' or 'one to many' user group for small, medium or large enterprises



Comprehensive security offerings



For more information about r/ally or for details about pricing, please contact sales@rallyyourgoals.com or call us:



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